
WOMEN'S BASKETBALL CONSULTING

Transfer Intelligence Report

<https://ucla-wbb-transfer-analysis-db.netlify.app/>

Transfer Portal Analysis



Alice Gottlieb, Raja Kavasseri, Lucas
Pichardo, Danny Lenney

Background



Goal:

- Explore the difference between freshmen and first-year transfers' immediate, on-court impact
- Analyze transfers' impact across position, conference, and school

Methodologies:

- Create an interactive dashboard detailing transfer movement, freshmen vs first-year transfer stats, pre vs post transfer stats, career development stats, and UCLA transfers vs WBB transfers

Interactive Dashboard



01 TRANSFER FLOW

02 FROSH VS TRANSFER

03 PRE/POST TRANSFER

04 CAREER DEVELOPMENT

05 WHY UCLA

POWER 5 WBB • TRANSFER ANALYSIS



UCLA WOMEN'S BASKETBALL TRANSFER INTELLIGENCE REPORT

DATA SCOPE

81 Power 5 Programs
All Seasons on Record
3,306 Freshman Seasons
1,354 Transfer Arrivals

SECTION 01

TRANSFER MARKET: WHERE PLAYERS MOVE

Top 10 destinations and origins among Power 5 programs.

▲ TOP 10 TRANSFER DESTINATIONS — ALL P5



▼ TOP 10 TRANSFER ORIGINS — ALL P5

